



BOYSNIGHT PROJECTS · MEMBER GUIDE

# Welcome to BoysNight

A short guide to joining, getting your business listed, and making the most of the community directory.

*Stand Up. Step Up. Show Up.*

---

Community · Purpose · Impact · [boysnight.online](https://boysnight.online) · The Helderberg

---

START HERE

# The basics

---

BoysNight is a trusted network of men across the Helderberg who back each other in business and in service. The directory is where the community finds and recommends people it trusts.

**R100 / month**

or **R1200 / year** — that's membership. You must already be a paid-up member to join the directory as a member. Businesses can also be listed as a free **referral**.

## Two kinds of listing

### MEMBER

Paid members get a **full, rich business profile** — logo, description, address, hours, links, reviews — and their name shows on the listing.

### REFERRAL

A trusted business referred by a member. Shows a **name and contact details only** — free to list.

**You can be a member without a business**, and a business can be listed without you being a member (as a referral). Membership is about the person; the listing is about the business.

## STEP ONE

# Become a member

---

Membership is approved by an admin — and you need to be paid up first.

- 1 Make sure you're paid up**  
Membership is R100/month or R1200/year. Sort this out first — unpaid applications aren't approved.
- 2 Apply online**  
Go to `boysnight.online/join`, fill in your details, and tick **"I am already a paid-up member."**
- 3 We verify & approve**  
An admin confirms your membership and approves you. You'll get a welcome email.
- 4 You're in**  
Create your account (password or one-tap email link) and you can manage everything from **My account**.

**Already applied?** Sign in at `boysnight.online/login`. You stay signed in for up to 90 days.

## STEP TWO

# Get your business listed

---

Two ways in, depending on whether your business is already in the directory.

### A • Claim a business that's already listed

- 1 Find it**  
Search the directory on the home page and open your business.
- 2 Claim it**  
Click **Claim this listing**, add your details, and tick **"I'm a fully paid member"** if you are one.
- 3 Get approved**  
An admin verifies it. Paid members are upgraded to a full **member profile**; otherwise it stays a referral.

### B • List a new business

- 1 Open the form**  
Go to `boysnight.online/list`.
- 2 Fill it in**  
Pick your **category from the dropdown** (or add a new one — an admin approves new categories), and tick the member box if you're paid up.
- 3 Submit**  
We review it and add it to the directory.

**Tip:** a recommendation from a member helps your listing get verified faster.

# Build a great profile

Once you own a member listing, open **My account** → **Edit** and fill it in. A complete profile earns more trust and more work.

Field	Why it matters
<b>Logo</b>	A clear, square logo (under 5 MB) — appears on your card and profile, and on your WhatsApp share card.
<b>Tagline</b>	One short line shown on your directory card. Keep it punchy.
<b>Description &amp; About</b>	What you do, who you serve, what makes you trustworthy.
<b>Address &amp; Hours</b>	Where to find you and when you're open.
<b>Links</b>	Website, Facebook, Instagram, booking — added as labelled buttons.
<b>Phone</b>	Switches on the <b>Call</b> and <b>WhatsApp</b> buttons — the easiest way to be reached.

**Referral listings** show name + contact only. Become a paid member to unlock the full profile above.

# Recommend, review & share

---

## Recommend

Every business has a **Recommend** button with a running count. Tap it to back the people who've done great work for you — the most-recommended businesses stand out.

## ★ Review

Leave a **5-star rating and an optional comment** on any business. Honest reviews help the whole community choose who to call.

## Share on WhatsApp

Use the **Share** row on a profile to send a business to anyone — it shares a tidy card with the **business name, logo and category**. The **WhatsApp** button messages the business directly.

## Buy & Sell

Browse or post items in the **Marketplace** at [boysnight.online/market](https://boysnight.online/market) — tools, vehicles, equipment, anything worth passing to people you trust.

# Quick reference

To do this...	Go to
Apply to become a member	<code>/join</code> (tick "paid-up member")
List a new business	<code>/list</code>
Claim an existing business	Open it in the directory → <b>Claim this listing</b>
Sign in / out	<code>/login</code> · top-right menu
Manage your business	<b>My account</b> → Edit
Post a marketplace item	<b>My account</b> → Post an item

## Questions?

We're happy to help — email [admin@boysnight.online](mailto:admin@boysnight.online). No question is too small.

**Membership:** R100 per month or R1200 per year. You must be a paid-up member to join the directory as a member — admins verify every application.



# Welcome to the network.

Set up your profile, recommend the people you trust, and show up for the community — it'll show up for you.

*Stand Up. Step Up. Show Up.*

---

BoysNight Projects · The Helderberg · [boysnight.online](https://boysnight.online) · [admin@boysnight.online](mailto:admin@boysnight.online)